



2018 ANNUAL REPORT



BOY SCOUTS OF AMERICA®
NATIONAL FOUNDATION

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A MESSAGE FROM THE FOUNDATION CHAIRMAN

My fellow Scouters,

This has been quite an amazing year for Scouting- a year of change and opportunity. The events of 2018 have inspired you to give to your Scouting passions. From the excitement of welcoming girls to Cub Scouts to recovering from the devastating fires at Philmont, you have responded with \$50,510,818 in new gifts this year- launching the Growing Future Leaders campaign over the halfway mark to our \$250 million goal! I hope you can connect to the stories we share in our look at 2018. They reflect all of you and the hard work and support you give to Scouting near you and around the country. I thank you for helping young people find their future careers. Thank you for supporting a welcoming environment for the newest members of our Scouting family and helping your communities provide a Scouting experience for all. *It's Because of You...* Scouting has the resources needed to ensure successful futures for our nation's young people.

With Gratitude,



Thomas C. Edwards



YOUR IMPACT

From every walk of life, you, our donors and volunteers, come together to make Scouting happen in your neighborhoods. Police detectives to astronauts, philanthropists to entrepreneurs... Newark to Los Angeles, you work together to make sure kids have the chance to push themselves, build self-confidence and discover their futures. You are helping families build memories and communities strengthen their bonds. You make it happen. Thank you for letting the Foundation be a part of your vision.



YOUR 2018 SCOUTING IMPACT

\$4,978,771

**You made distributions from your
Foundation-held funds.**

\$16,430,843

**You created new endowments with 96%
benefiting local councils.**

\$15,749,150

You supported capital projects.

\$39,480,557

**You gave new gifts to Foundation
partner councils.**



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GROWING LEADERS



"Exploring teaches a kid time-management skills and provides working opportunities. You see them come in at the age of 14 and leave at 18, they are a completely different kid. These kids have a home here with the Boy Scouts of America and the Exploring program."

– Detective Anthony Roberts, Newark Police Department- Exploring Post 2808



"Exploring teaches a kid time-management skills and provides working opportunities. You see them come in at the age of 14 and leave at 18, they are a completely different kid. These kids have a home here with the Boy Scouts of America and the Exploring program."

– Gregory H. Johnson, Innovation and Strategic Partnerships Advisor, BSA Foundation and Distinguished Eagle Scout



We know you are shaping young people's careers, and here's the proof! In 2018, Clemson University and the BSA Foundation concluded a three-year study to show the importance of mentorship, volunteering and career preparation.

43%

more likely to participate in out-of-school activities to prepare for their careers

56%

more likely to do volunteer work to prepare for their careers

Explorers indicated that the immersive experiences and structure of Exploring provided them with support from leaders, ignited or stoked their passion, and promoted leadership skills in a particular career path.

Exploring Summerfest Investigation (2018) Clemson University, Clemson, SC.



We now know the positive impact of the time you invest with young people carries through into their adult lives. Thanks to 2018 research from Cal Baptist, we know how.

Evidence is showing young people in Exploring are:

2X

Twice as likely to be employed full-time

5X

Almost 5 times as likely to be earning over \$45,000 per year

3X

Three times more likely to have completed a Bachelor's degree

The Social Impact of Public Safety Exploring (2018) California Baptist University, Riverside, CA.



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SERVING FAMILIES



The Herb Family, Pathway to Adventure Council

"We have spent the past five years investing in ways to engage middle-school aged girls with Scouting out of a grass roots desire for young girls to have the Scouting experience that our boys had enjoyed."

- Tom and Wendy Herb, Troop 21,
Barrington, IL



Because of you, Tom and Wendy Herb, girls now experience the adventure of Scouting. Thank you for your vision.

Seventeen years ago, Jake was a new Tiger cub and Tom and Wendy Herb were new Tiger parents. Tom asked the simple question, "How can I help?" It didn't take long for the Herb family to grow and with it their Scouting involvement. With three older brothers, the Herb's only daughter went on campouts and closely followed her brothers' Scouting adventures.



Tyler Brennan, Troop 350 Evansville, IN

"When it comes to summer camp, we rely on fundraising efforts and camperships as it can get very expensive for all of our kids to go every summer. Sometimes, not everyone can go."

- Pat Brennan, dad and
Scouting volunteer



Because of you, Craig and Mary Fenneman, kids like Tyler continue their Scouting journey at summer camp. You are helping families build their Scouting legacies.

Seven years ago, Craig and Mary Fenneman made plans to help Scouts in the Buffalo Trace Council in Indiana have a chance to go to summer camp. Craig grew up in Indiana and has a heart for the council where he and his brothers were Scouts. In 2018, as in years past, Craig and Mary funded camperships from their donor advised fund at the Foundation. Craig had no idea how this gift would come full circle.



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HELPING COMMUNITIES



Greg Cox, San Diego County Supervisor

"Scouting's program combined with this camp facility will create a perfect outdoor classroom to instill the values of the Scout Oath and the Scout Law in our communities' young people."

- Greg Cox



Because of you, Greg Cox and Dianne Bashor, San Diego County will have a \$10 million outdoor adventure and camping complex for all to enjoy - Camp Bashor Otay Lakes.

Greg Cox developed his passion and respect for nature and the outdoors as a Cub Scout. Decades later, he is in a position to connect the land he loves to Scouting. For almost 25 years, Greg's goal has been to provide all families in San Diego County with more open spaces and parks. Greg had a big vision to transform 68 acres of land into an outdoor adventure and camping park capable of hosting 400 families- complete with zip-lines, archery range and campsites.



Scoutmaster Gorlitsky with Troop 2131, Los Angeles, CA

"All Scouts are equal in uniform, but we know all things are not equal at the starting gate. These kids are Eagle-worthy. You give them the opportunity to soar."

- Dr. Kendra Gorlitsky



Because of you, thousands of Scouts like Kendra's have a chance to discover what they can be through Scouting. The scholarships you fund transform lives.

When Kendra Gorlitsky talks about her Scouts' activities, it's with the conviction of knowing the alternative. Kendra is the Scoutmaster of Troop 2131 in Los Angeles. For 13 years, Kendra has devoted her time and her heart to making sure her Scouts have the same Scouting experience as her own children. For over 5 years, scholarships have allowed Kendra to take her Scouts to summer camp at Hubert Eaton Scout Reservation, Lake Arrowhead or Camp Cherry Valley, Catalina Island. For many, it's their first time visiting their local mountains, or traveling across the bay to Catalina Island. Most of their families don't even have cars.



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YOUR SCOUTING LEGACY

For many, your time in Scouting has far surpassed your 18th birthday. You have continued as volunteers and Scouting parents, taking hundreds of kids on hikes, tying thousands of knots, and singing silly campfire songs to make your kids laugh. You are shaping young lives and making your mark on the next generation. To those who have chosen to include Scouting as part of your legacy giving, we say thank you. From new den leaders to treasured Alumni, you are writing yourself into the Scouting story for kids you may never know.



Read our featured Legacy Stories on the following pages:



Kevin and Karen Padrick



Ken and Alease King



Doug Cook Memorial Fund



KEVIN AND KAREN PADRICK'S LEGACY



August 29, 2018- A triumphant Kevin with Karen, his trail support. Congratulations Kevin! You completed the entire Colorado Trail in just over three weeks! That's 487 miles with an average elevation of 10,200 feet.



“Karen and I want to impart our love of the outdoors to Scouts today and in the future. We want to connect kids with nature to inspire our planet’s future caretakers”

-Kevin Padrick

The Padrick's Scouting Passion

Since I was 7 years old, Scouting has always been a part of my life. I wanted to wear my uniform all of the time.” says Kevin. Kevin credits Scouting with igniting a passion for the outdoors and a love of nature. I learned to appreciate my surroundings, adapt to changing situations, and was inspired to be a good steward of our planet. Karen and I see young people becoming leaders and developing a love of country and the outdoors in Scouting.

Why a Legacy Gift?

Karen and I want impart our love of nature to Scouts today and in the future. When a young person gets outdoors, they experience something greater than themselves and build lasting memories along the way. We want to connect kids with nature to inspire our planet's future caretakers. We have decided to leave a legacy gift to Scouting with an extensive estate plan including the Crater Lake Council, Order of the Arrow, Philmont Scout Ranch, and the Boy Scouts of America.

Kevin's Favorite Scouting Memory

Nature can challenge you. But the joy comes from the memories you build along the way. I remember my first 100-mile hike with my Scouts. It was a blessing to see their reaction to the beauty of the Sierras. Watching the sunrise through the fog high on a mountain peak, you realize you must preserve this view so others may enjoy. I witnessed the transformation that happens when kids do something they never thought they could do. That feeling of accomplishment sticks with you. It's made me a long-distance hiker at the age of 63.



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KEN AND ALEASE KING'S LEGACY



Ken and Alease are key supporters of Scouting in Northern New Jersey where Ken grew up. They were recently welcomed into the Second Century Society as Lifetime Investors.



"We have spent our careers as educators and have seen kids take the wrong path. We know Scouting helps young people make the right choices for their futures."

-Drs. Ken and Alease King

The King's Scouting Passion

While I have been in Scouting since 1947, I would say Alease is a Scout "by osmosis." She has seen her nephew thrive in Scouting and we have enjoyed time together at Philmont. We are both all in when it comes to helping young people and we can do that together through Scouting.

Why a Legacy Gift?

We have a responsibility to give back. We want to ensure Scouts today and in the future have the wonderful experiences and life lessons Scouting has given me, my son, and family. This is why we have worked with the Foundation to include the Northern New Jersey council in our estate planning. Scouting is the only organization I know that not only develops skills in our youth, but also character and leadership. Scouting makes a lasting impact on a young person's character.

Ken's Favorite Scouting Memory

In 1957, I set sail to England for the 9th World Scout Jamboree. Between my paper route and my hometown rallying behind me, I had the funds to pay my fare. On day three of my voyage, once the seasickness had passed, I saw my first iceberg floating in the Atlantic. In that moment, I realized this New Jersey kid was sailing across the ocean! The Jamboree opened my eyes to a bigger world, to different people and possibilities. Scouting took me places I never thought I would go. I am excited to attend the 24th World Scout Jamboree this summer in West Virginia.



DOUG COOK MEMORIAL FUND



Over 100 Scouts and non-Scouts gathered at Camp Teetonkah to learn rocketry, robotics, aviation and more. The 2018 inaugural summer STEM camp was a huge success.



Doug's dream was to make a lasting impact for Scouts in Michigan, and his dream is being fulfilled.

Doug's Scouting Passion

Doug Cook loved Scouting. Scouting's values aligned with the way he raised his children and extended to his three Eagle Scout grandsons. With Doug's passing in 2010, his family wanted a permanent way to honor his long-standing dedication to the Scouts of Clinton County Michigan. The family created an endowment to ensure the Scouting Doug loved could continue to thrive.

Why a Legacy Gift?

In 2018, Doug's legacy gift revived Camp Teetonkah. Founded in 1913, it's one of the oldest Scout camps in the US and recently dormant. The camp is now buzzing again with kids. With a new STEM focused mission, the camp is now a community-focused avenue for engaging all youth in hands-on experiences and STEM learning - igniting a passion for lifetime learning. Since 2011, Scouts have benefited from almost \$900,000 generated by Doug's fund! The BSA Foundation is honored to have helped Doug's family continue his passion for Scouting.



GROWING FUTURE LEADERS CAMPAIGN

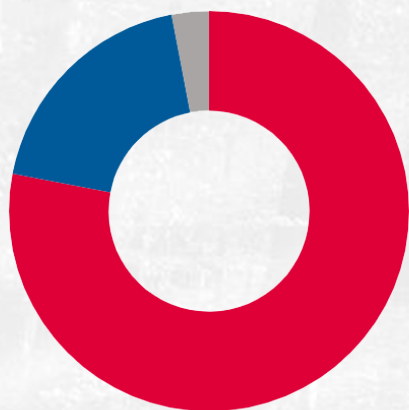
In 2018, the third full year of the Growing Future Leaders Campaign came to a close. You are providing safe and fun camps for all Scouts, making sure finances aren't a barrier to a Scout's experience, and planning for the next generation of young people to join Scouting. Your heart is in your community and in 2018, you showed this by giving almost \$40,000,000 to your local Scouting councils. The Foundation is not only a partner in your personal philanthropy, but is proud to partner with over 50 local Scouting councils to fulfill the Scouting missions.



\$50,510,818

Your 2018 Gifts

You want to impact...



78%

Scouting in your community

Camp improvements, Camperships, Outreach

19%

Scouting across our nation

Endowment, Technology, STEM programs

3%

The Future of Scouting

Donor Advised Funds, Scholarship, Innovation

Growing Future Leaders Three-Year Campaign Total

At the end of 2018, the Growing Future Leaders Campaign is on track to meet the campaign goal of \$250,000,000 by 2020.

\$160,897,423

Campaign Three-Year Progress to Goal

64 %



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OUR THANKS

On behalf of the Scouting family, we thank you for making Scouting a priority in your philanthropy. Your gifts are helping Scouting to dream big and continue to respond to needs of today's families. We are honored to be a partner in creating your Scouting legacy.

**BECAUSE OF YOU, kids are going to camp,
finding careers and choosing good paths.**



Second Century Society

Second Century Society members come from all walks of life. You are CEO's of Fortune 100 companies, entrepreneurs, doctors and educators with one thing in common - your love for Scouting.



We Thank You!

The Second Century Society welcomed 18 new members at the 2018 BSA Foundation Dinner. It's a testament to your generosity that 10 of your fellow Scouters were recognized at the \$1,000,000 level! The dinner had a vibrant energy as Cub Scout Pack 88 from Keller, Texas joined Jim Turley for a fireside chat.



SCS Members in Action

Jim and Sandy Rogers were wonderful ambassadors as they served as the host couple for the most recent Report to the Nation. You visited every corner of our nation's capital with 12 distinguished Scouts. As you updated members of Congress, appointed officials, and the President on the state of Scouting, you were shining examples of the best Scouting has to offer. We also thank you for serving as the National Second Century Society Co-Chairs. Your work has helped recognize many more of Scouting's investors. Thank you!

1200

Second Century Society members since 2010

\$220,000,000

**You have given \$220 million to support what
you love most about Scouting**



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PRESIDENTS LEADERSHIP COUNCIL

As a member of the Presidents Leadership Council, PLC, you are among an elite group who have given to Scouting at the highest level. As a PLC member, you have given \$1 million or more to or through the BSA Foundation, outright or payable over five years.

PLC members enjoy exclusive, unique Scouting events for fellowship with BSA leadership and fellow members.

We are grateful to the significant commitment you have made to Scouting. You are growing the future leaders of our nation and setting the standard for pairing passion with philanthropy.



Bruce Abernethy
David S. Alexander
Steven A. and Jamberlyn Antoline
Edward and Jeanne Arnold
Norman and Meg Augustine
Thomas and Patricia Bain
Troy and Jill Bancroft
Stephen and Betty Bechtel
Donald* and Marie Belcher
Joseph "Si" and Eaton Brown
H. Howard and Cristi Bulloch
Dan and Darlene Cabela
Dick* and Mary Cabela
Russell P. and Lee Cann
Paul R. and Donna "Muffy" Christen
Carlton "Chip" and Christina Clardy
John Clendenin
J. Robert and Diane Coleman, Jr.
Philip M. and Geda Condit
Dale and Gail Coyne
Joe R. and Amy Crafton, Jr.
John W. and Jan Creighton, Jr.
Rick and Janet Cronk
John C. and Jeanine Cushman, III

Douglas H. Dittrick
Terrence P. and Peggy J. Dunn
Thomas and Elizabeth Edwards
Brad Epstein, M.D.
Craig and Mary Fenneman
Jack and Debra Furst
Dr. Robert and Rebecca Gates
T. Michael and Gillian Goodrich
John and Carmen Gottschalk
Albert and Chris* Hanna
John D. Harkey, Jr.
Robert C.* Harrington
J. Brett and Carol Harvey
Thomas and Wendy Herb
Harold S. and Joanne Hook
Jack and Louise* Jadel
The Honorable James C. Justice, II
Lyle R. and Toril Knight
Joseph P. and Mary Landy
Richard H.* and Phyllis Leet
Thomas C. and Peggy MacAvoy, Ph.D.
J. Willard Marriott, Jr.
Francis R. and Marcia McAllister
Flint and Julie McNaughton

Robert E. and Brenda L. Murray
Ross and Sarah Perot, Jr.
Wayne and Christine Perry
Charles and Yvonne Pigott
Lonnie and Carol Lynn Poole, Jr.
Trevor and Jan Rees-Jones
Roy S. and Maureen Roberts
Henry A. and Dorothy Rosenberg, Jr.
William and Linda Rosner
Edmund and Beatriz Schweitzer
Walter and Suzanne Scott
Randall L. and Lenise Stephenson
Robert "Lindy" and Cherry Anne Sutherland
Ernie and Barbara Thrasher
John D. Tickle
Rex W. and Renda Tillerson
Adele and Milton* Ward
Steven and Monica Weekes
Edward E. and Linda Whitacre, Jr.
Robert and Angé Workman
Stephen and Ellyn Yacktmann
Gene H. Yamagata
Steven and Chris Zachow, M.D.



FUNDS HELD BY THE FOUNDATION

The Foundation places you on the leading edge for Scouting impact and program innovation through the Growing Future Leaders campaign. You can give to or through the Foundation and designate your gift to the specific area of Scouting you love.

Donor Advised Funds are one of the fastest-growing types of personal and family philanthropy. You make gifts now, but can decide later which charities (Scouting and non-Scouting) will benefit. These funds are highly efficient alternatives to family foundations.

Endowments and Donor-Directed Funds establish resources for a specific council, project, or facility. Endowments are usually more permanent. Donor-directed funds tend to be short-term and flexible. Both types may expend income and principal as you wish.

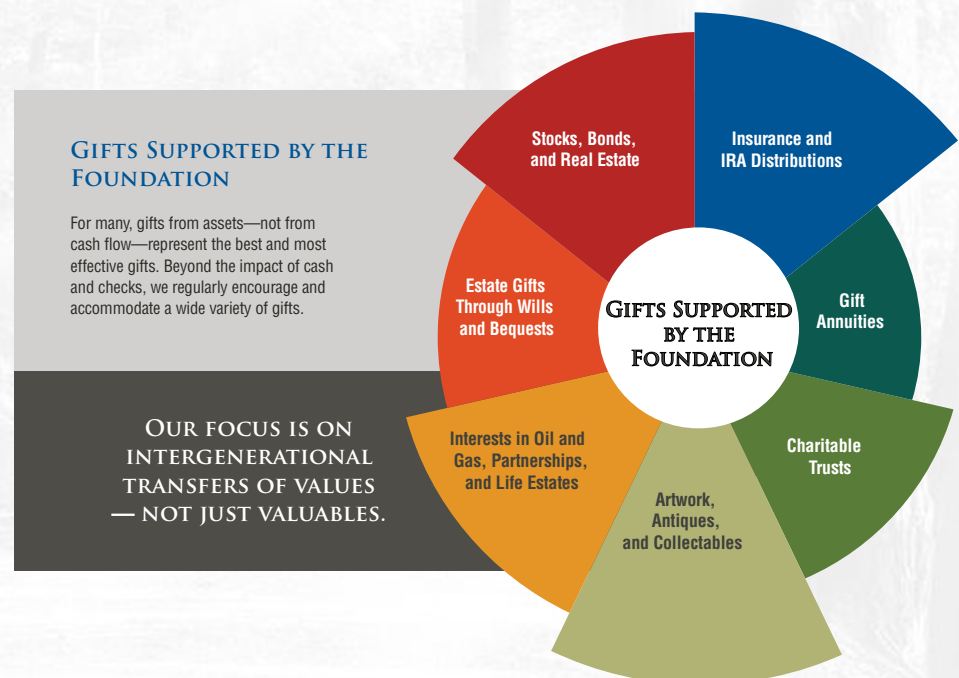
Scholarships and Camperships provide need-based and merit-based support to help cover the costs of camping, jamborees, high-adventure experiences, and the spiraling costs of higher education. These gifts fuel some of the greatest incentives for youth and their families to join and remain involved in Scouting.

THE FOUNDATION CAN HELP YOU IMPACT...

your local council, favorite camp, any high adventure base, youth in underserved communities, STEM, etc.

GIFTS SUPPORTED BY THE FOUNDATION

As a donor to the Foundation, you determine where your money goes and how it will be spent. The Foundation ensures your wishes and passions are followed and supported. It is also our job to keep you informed on the status and impact of your gift or fund. We believe relationships are far more important than gift transactions.



BSA FOUNDATION STAFF

Please contact the Foundation regarding:

- Local council major gift support
- Gifts of land, stock and other assets
- Donor-advised funds
- Charitable trusts
- Estate planning
- Bequests and other types of major gifts for Scouting

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